

## **AUSN's NAVY magazine — The Voice for America's Sailors**

**Reach more than 15,500 Sailors, Navy veterans, Pentagon leaders and key members of Congress with the quarterly NAVY magazine. Each issue features information for active-duty, Reserve and retired officers and enlisted personnel, industries that support their activities, and friends of the Navy.**

### **2018 Advertising Schedule**

<b><u>Issue</u></b>	<b><u>Insertion Due Date</u></b>	<b><u>Material Due Date</u></b>	<b><u>Mail Date</u></b>
Winter '18	Jan. 2	Jan. 13	Feb. 16
Spring '18	Apr. 3	Apr. 10	May 10
Summer '18	July 5	July 10	Aug. 7
Fall '18	Oct. 2	Oct. 9	Nov. 16

### ***Circulation***

**Circulation for 2018 is 15,500, with additional circulation at trade shows and hand-delivered to thought leaders and decision makers at the Pentagon and on Capitol Hill.**

### **Magazine Rates:**

<b><u>Space</u></b>	<b><u>1x Rate</u></b>	<b><u>4x Rate</u></b>
Full page	\$2975	\$2675
2/3 page	\$2575	\$2325
½ page	\$1675	\$1425
¼ page	\$875	\$795
Covers 2 or 3	\$3575	\$3375
Cover 4	\$3775	\$3575

*All rates are net and apply to both color and black/white material.*