

AUSN's NAVY magazine — The Voice for America's Sailors

Reach more than 15,500 Sailors, Navy veterans, Pentagon leaders and key members of Congress with the quarterly NAVY magazine. Each issue features information for active-duty, Reserve and retired officers and enlisted personnel, industries that support their activities, and friends of the Navy.

2018 Advertising Schedule

<u>Issue</u>	<u>Insertion Due Date</u>	<u>Material Due Date</u>	<u>Mail Date</u>
Winter '18	Jan. 2	Jan. 13	Feb. 16
Spring '18	Apr. 3	Apr. 10	May 10
Summer '18	July 5	July 10	Aug. 7
Fall '18	Oct. 2	Oct. 9	Nov. 16

Circulation

Circulation for 2018 is 15,500, with additional circulation at trade shows and hand-delivered to thought leaders and decision makers at the Pentagon and on Capitol Hill.

Magazine Rates:

<u>Space</u>	<u>1x Rate</u>	<u>4x Rate</u>
Full page	\$2975	\$2675
2/3 page	\$2575	\$2325
½ page	\$1675	\$1425
¼ page	\$875	\$795
Covers 2 or 3	\$3575	\$3375
Cover 4	\$3775	\$3575

All rates are net and apply to both color and black/white material.